



Maine School Nutrition Association

May 31, 2019

Dear Exhibitors:

You cordially invited you to join the Maine School Nutrition Association at our Annual Conference 2019 – This year our Conference Vendor Show will be held at the Cross Insurance Center in Bangor, Maine.

**Maine School Nutrition Association's
17th Annual Conference
August 8th & 9th 2019
Vendor Show August 8, 2019
Bangor Cross Insurance Center
515 Main Street
Bangor, Maine 04401**

Our theme for this year's show is "Your Recipe for Success"

The Maine School Nutrition Association would like to Thank You for your continued support and we look forward to another year ahead in making the right food choices for our students, together.

Enclosed please find exhibitor information and the show contract.

Please complete and return by July 30, 2019 to: Payment must be received prior to the show in order to participate. Credit cards are accepted with an additional 3% processing fee.

MSNA
P. O. Box 1065
Lewiston, ME 04240
industrymsna@gmail.com

Your support of the Maine School Nutrition Association is greatly appreciated!

Tina Fabian
MSNA Industry Co-Chair

Ellen Demmons
MSNA Industry Co-Chair



Maine School Nutrition Association

EXHIBITOR INFORMATION SHEET

Annual Vendor Show

August 8, 2019

Cross Insurance Center, Bangor, ME

RATE: \$950.00 per booth, registration due July 30, 2019 after July 30th cost is \$1,050

BOOTH: Each booth will include:

- One 6 foot table skirted, covered, pipe and drape
- Extra back-up 6 foot table; available upon request – extra charge of \$35.00
- Registration Packet for company representative with list of attendees
- Electricity \$75 for single phase and \$90 for triple phase upon request
- Additional fee of \$20 will be added day of the show if not pre-ordered
- There is no kitchen access this year.

HOURS: Ballroom

Set-Up time: 9:00 AM – 12:00 PM

Food Show Director's Only 12:30-1:30

Food Show all attendees: 1:30 PM – 4:00 PM

Tear down after 4:00 PM (**PLEASE NOTE:** - the Food Rescue group in the area will be there after the show has ended to pick up all donations of leftovers).

**PLEASE DO NOT PARK YOUR VEHICLE IN THE LOADING AREA.
THIS IS A DROP OFF AREA ONLY!**

Please Note:

Hotel availability is limited due to the Darlings Waterfront Pavilion activity. MSNA has a special room rate for this conference at the following hotel. If you are making reservations for overnight, be sure to mention you are with MSNA. RESERVATIONS MUST BE MADE BY 7/25/19 TO RECEIVE THE SPECIAL MSNA RATE of \$159 per night:

Holiday Inn
404 Odlin Road
Bangor, ME 04401
Phone (207)947-0101



Maine School Nutrition Association

Industry Member Benefits



Platinum Industry Members

- All MSNA mailings of trainings and newsletters emailed.
- Listing emailed of all school districts & directors in Maine.
- Listed in all MSNA newsletters.
- Certificate of MSNA *Platinum* membership for display at the showcase
- Listed on MSNA web site with your web site link and 1 contact person listed
- Recognition at all MSNA events which this money supports.
- Priority invite to sponsorship opportunities.
- Regional training opportunities by invite from board of directors.
- One Booth at the Annual MSNA Industry Food Show and one booth at the Winter NOI Food Show with choice of booth location. (\$1900 value)
- Two tickets for the dinner banquet held at the annual summer conference.



Gold Industry Members

- All MSNA mailings of trainings and newsletters emailed
- Listing emailed of all school districts & directors in Maine
- Listed in all MSNA newsletters
- Certificate of MSNA *Gold* membership for display at the showcase
- Listed on MSNA web site with your web site link and 1 contact person listed
- One Booth at the Annual MSNA Industry Food Show and one booth at the Winter NOI Show (\$1900.00 value)



Silver Industry Members

- All MSNA mailings of trainings and newsletters emailed.
- Friend of MSNA
- One Booth at the Annual MSNA Industry Food Show and one booth at the Winter NOI Show (\$1900.00 value)



Bronze Industry Members

- Friend of MSNA
- One Booth at the Annual MSNA Industry Food Show or one booth at the Winter NOI Show (\$950.00 value)

Maine School Nutrition Association

Industry Membership Application

MEMBERSHIP CATEGORIES:

Membership time covers our fiscal year: **August 1, 2019 to July 31, 2020** Renewal: _____ New: _____

Early Bird Discounts available before August 1, 2019

Please check one (benefits on attached sheet)

_____	Platinum Industry Member	\$2,500.00 EB	\$2,600.00
_____	Gold Industry Member	\$2,200.00 EB	\$2,300.00
_____	Silver Industry Member	\$1,900.00 EB	\$2,000.00
_____	Bronze Industry Member	\$950.00 EB	\$1,050.00

MEMBERSHIP CONTACTS

Primary Sales Contact

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

E mail _____

E mail _____

K12 Web site link _____

Please mail check & Contract to: MSNA, P. O. Box 1065, Lewiston, ME 04240

Credit Card payments accepted (please include an additional 3% to all credit card payments)

Call our Association Coordinator, Jeanie Giroux, at (207) 577-6702 with credit card information.

Thank you for your support of MSNA



Maine School Nutrition Association

AWARDS INFORMATION SHEET

Annual Conference

August 8 & 9, 2019

Vendor Show August 8, 2019

BOOTH AWARDS:

Awards will be given for both Food and Food Service Supplies/Equipment. A group of MSNA members will judge all exhibits. We encourage all Exhibitor's to participate in the booth awards so that you can be recognized for your efforts, enthusiasm and continued support of the Association at the Vendor Show.

The theme for this year's conference is:

“School Nutrition, YOUR Recipe for Success”

The following criteria will be used to judge the exhibits:

1. Are the products being promoted appropriate for the School Food Service Industry?
2. Is the booth attractive, neat and eye catching?
3. Are the exhibitors relating with attendees by showing their product?
4. Has the theme for the conference been incorporated into the exhibit?

BENEFITS:

This is a buying show, 100 + attendees will be there. MSNA does not charge a registration fee to any School Nutrition Professional to attend the Vendor Show only. It is free to them.

Directors as well as their staff will be there to scout out new ideas and products for their School Nutrition Programs.



Maine School Nutrition Association

Annual Vendor Show
August 8, 2019
CONTRACT TO EXHIBIT

1. By signing the Contract to Exhibit, the company hereby agrees to participate in the 2019 conference of the Maine School Nutrition Association at the Cross Insurance Center, Bangor, ME.
 - A. The booth rate includes:
 - One 6 foot table, skirted, covered, piped and draped.
 - Registration Packet for company representation
 - NOTE: Electricity is an additional charge. **NO KITCHEN AVAILABLE.**
 - B. Exhibit locations within the designated area will be determined by MSNA. First preference will be given to Platinum Industry Members. Remaining booths will be assigned upon receipt of payment.
 - C. Exhibitor agrees to return the attached registration form with this contract listing names and titles of those individuals from their company who are to attend the conference show. Exhibitors must check in at the exhibitor's registration desk at the entrance to the Ballroom.
 - D. A Check for the full amount to exhibit must be returned with the contract made payable to "Maine School Nutrition Association". Credit Card payments are also accepted with an additional 3% processing fee. Payment must be received before the show in order to participate.
 - E. Exhibitors will not be permitted into the exhibit hall unless payment has been paid in full.
2. Exhibitor agrees to use and pay to exhibit as described above and also to the terms and the information as set forth for the conference.
3. Neither MSNA nor the Cross Insurance Center shall be responsible for any injury, which may arise, to exhibitors, their employees or agents, or business invitees. Protection against loss of or damage to exhibitor's goods or property from any cause whatsoever while in transit to or from, or while at the conference location shall be the responsibility of the exhibitors. By executing this contract, exhibitor agrees absolutely and irrevocably to waive and release any

claim it may have against MSNA or the Cross Insurance Center, any of their officers, agents or employees on account of injury or loss to person or property which may be brought against them or all of them by anyone on account of exhibitors use of exhibit space described herein.

4. Exhibitors shall be responsible for any and all damage incurred to the Cross Insurance Center caused by the exhibitor, his/her employees or agents, guests or business invitees or caused by careless use of the exhibitor's equipment, or if the exhibitor should lose control of his/her equipment.
5. Exhibitor shall be responsible for the delivery, handling, setting up and removal of his/her own displays and materials.
6. No kitchen use available this year.
7. When Act of God or any cause not within the control of the producer make it impossible to permit the exhibitor to occupy the premises or to demonstrate their equipment, then in such case MSNA, its officers, agents, and employees are jointly released from any and all claims for damages which arise in consequence thereof.
8. All pertinent fire code, laws, ordinances and regulations pertaining to health, fire prevention and public safety shall be obeyed. Nothing shall be nailed, stapled, tacked or pinned to the walls, floors, or any part of the exhibition hall. Masking tape is preferable to scotch tape. All necessary measures for protection of the buildings, equipment and furniture shall be the responsibility of the exhibitor.
9. **This year, we will be hosting a "Maine Bag Auction" directly after the banquet. We are looking for donations from our Vendor partners to be put in the "purses". The items in the purses are what are being auctioned off. When we did this in the past we had donations of themed gift items, gift cards, tickets to events, etc. It was great fun.**



Maine School Nutrition Association

Annual Conference Vendor Show
August 8, 2019
Bangor Cross Center
Bangor, ME

CONTRACT TO EXHIBIT

We wish to exhibit at the Annual MSNA Conference:

(Please Print)

7/15/19

Company Name (Broker): _____

& Address: _____

MANUFACTURER(S) REPRESENTING: _____

Company Contact Person: _____

Company Contact's Signature: _____

Phone Number: _____

Email Address: _____

Number of Booths _____ Number of Back-Up Tables _____

Rates: \$950 per booth – registration due by July 30, 2019 (\$1,050 after 7/15/19) \$ _____

\$35.00 per back-up table \$ _____

Electricity \$75 for single phase and \$90 for triple phase upon request \$ _____

Additional fee of \$20 will be added the day of the show if not pre-ordered

Sponsorship Level (Platinum \$2500 - Gold \$2200 – Silver \$1900 – Bronze \$950) \$ _____

(INCLUDES 1 BOOTH RENTAL)

GRAND TOTAL \$ _____

We are donating the following item/s for the auction: _____

Please include the vendor/manufacturer donating the item.

Completed Exhibitor Contract must be provided with your payment postage marked July 30, 2019 to:

MSNA, P. O. box 1065, Lewiston, ME 04240

PLEASE MAKE CHECK PAYABLE TO: MAINE SCHOOL NUTRITION ASSOCIATION. MSNA FEDERAL I.D. # 01-0442172